



Can also be converted into a Service Template!

# SUMMER SALES EVENT

## 2016 Ford FUSION

\$199 /mo for 36 months



## 2016 Ford FIESTA

\$199 /mo for 36 months



## 2016 Ford EDGE

\$299 /mo for 36 months



[Check Our Inventory Now >](#)

Ask us about our Dealership Advantage Program



Lifetime Powertrain Warranty  
Lifetime Oil Changes  
Lifetime Car Washes  
Lifetime Tire Rotations  
Lifetime Multi-Point Inspections  
Plus Much More!

ALL AT  
NO CHARGE  
TO YOU!

**SERVICE HOURS:**

MON-FRI 7AM - 7PM  
 SAT 9AM - 4PM  
 SUN CLOSED

**SUMMER****SERVICE SPECIALS****SUMMER  
BREEZE  
SPECIAL****\$34.95<sup>+</sup>**

A/C PERFORMANCE TEST

**BEACH  
TRIP  
PACKAGE**

- LUBE OIL FILTER CHANGE
- TIRE ROTATION
- BALANCE
- BRAKE FLUID FLUSH

**\$169.95<sup>+</sup>****ROAD  
TRIP  
PACKAGE**

OIL CHANGE FOR

**\$9.95<sup>+</sup>**ADD A TIRE  
ROTATION  
FOR AN**\$9.95<sup>+</sup>****ASK US ABOUT OUR REWARDS PROGRAM!**

Purchase any qualifying vehicle from us &amp; receive:



COMPLIMENTARY MAINTENANCE (1 YEAR)

LIFETIME OIL CHANGES

COMPLIMENTARY LOANER VEHICLE\*

MULTI-POINT INSPECTIONS

COMPLIMENTARY CAR WASHES

PLUS MUCH MORE!

*& ENROLLMENT IN OUR REWARDS PROGRAM!***ALL AT NO CHARGE TO YOU!****Dont Forget...We Service all Makes & Models**1000 DEALERSHIP ADDRESS  
CITY, ST. 12345DEALERSHIP REWARDS  
LOG IN NOW >

DEALERSHIP LOGO

(123) 456-7890

DEALERSHIPWEBSITE.COM

\*Up to 5 quarts. Plus any applicable tax, shop supplies and environmental fees. One coupon per visit. Coupon must be presented prior to service write-up. Offer ends JULY 31st, 2016. Not valid in conjunction with any other coupons or in-store specials.

GOING ON  
UNTIL JULY 31ST!

# HOT SUMMER



# SERVICE SAVINGS!

AT

DEALERSHIP  
LOGO

GET YOUR VEHICLE READY FOR SUMMER ROAD TRIPS & SAVE!

## Battery Inspection



**FREE**

**Battery Fact:**  
Hot weather is hard on your battery. Come in and have your battery tested for FREE!

Must present coupon. Cannot be combined with any other discount or offer. Expires 7/31/16

## A/C Special

REG PRICE \$153.<sup>95</sup>

**\$130.<sup>95</sup>**

Is your A/C cooling?  
Have you checked your A/C lately? We will charge your A/C, add dye to the system, and test all A/C lines.



Must present coupon. Cannot be combined with any other discount or offer. Expires 7/31/16

## Brake Special

**\$179.<sup>95</sup>**

Includes:  
• Replace Brake Pads with Motorcraft Pads  
• Machine Rotors



Must present coupon. Cannot be combined with any other discount or offer. Expires 7/31/16

PRINTER  
FRIENDLY  
COUPONS



**WE SERVICE ALL MAKES & MODELS!**

DEALERSHIP  
LOGO

Dealership Address | Dealership Address

**222-333-4444**

DealershipName.com

# Make it a good summer



Let us handle the maintenance, so you can relax this season.

## Oil Change Package

Includes oil & filter change, and a top off of all your fluids.

\$39.99 + TAX\*



## Tire Rotation Special

Rotate every other oil change to ensure even wear.

\$14.99 + TAX\*



## A/C System Service

Keep cool in the scorching heat, recharge your A/C.

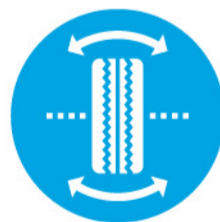
\$19.99 + TAX\*



## Wheel Alignment

Includes free alignment check and brake inspection.

\$29.99 + TAX\*



[Schedule Service >](#)

Click image to print coupons, or show us this email on your phone.

Ask us about our Dealership Advantage Program



Lifetime Powertrain Warranty  
Lifetime Oil Changes  
Lifetime Car Washes  
Lifetime Tire Rotations  
Lifetime Multi-Point Inspections  
Plus Much More!

ALL AT  
NO CHARGE  
TO YOU!



# Hello

## SUMMER SPECIALS

DEALERSHIP LOGO

### 2016 ACURA ILX



**\$219**/mo for 36 months

With \$2,499 due at signing. Includes down payment with no security deposit. Excludes taxes, title, and dealer fees or documentary service fees. For well-qualified buyers. Offer expires 7/31/16.

### 2016 ACURA TLX



**\$309**/mo for 36 months

With \$2,799 due at signing. Includes down payment with no security deposit. Excludes taxes, title, and dealer fees or documentary service fees. For well-qualified buyers. Offer expires 7/31/16.

### 2016 ACURA RDX



**\$359**/mo for 36 months  
Special Finance Rates as low as **1.9% APR** for 36 months

With \$3,999 total due at signing. Includes down payment with no security deposit. Excludes taxes, title, and dealer fees or documentary service fees. For well-qualified buyers. Offer expires 7/31/16.

### 2016 ACURA MDX



**\$409**/mo for 36 months

With \$2,799 due at signing. Includes down payment with no security deposit. Excludes taxes, title, and dealer fees or documentary service fees. For well-qualified buyers. Offer expires 7/31/16.

## ASK ABOUT OUR ADVANTAGE REWARDS



Purchase any qualifying vehicle from us and receive the following benefits:

- Oil Changes (max 2, 1 year)
- Tire Rotation (max 1, year 1)
- Collision Deductible (max 1, year 1)
- Complimentary Car Wash (with service)
- Multi-Point Inspections (max 2, 1 year)

*All At No Charge to You!*

\*See dealer for details

Dealership Address | Dealership Address

222-333-4444

Manage your rewards. **SIGN IN NOW** ▶

[dealershipwebsite.com](http://dealershipwebsite.com)

DEALERSHIP  
LOGO

# SUMMER SPECIAL

DURING THE MONTH OF JULY

YOUR POINTS ARE WORTH

# DOUBLE!!

When you trade your current vehicle toward any qualified New or Pre-owned vehicle purchase during the month of July, your points value will be **DOUBLED** up to \$1,000!

FOR EXAMPLE

If you currently have 25,000 points in your rewards account (\$250 toward sales)... We will **DOUBLE** the value of your points to

# \$500



WHAT ARE MY  
POINTS WORTH?

VIEW YOUR

ACCOUNT BALANCE

2,000 Points.....	\$20 Off
3,000 Points.....	\$30 Off
5,000 Points.....	\$50 Off
10,000 Points.....	\$100 Off
20,000 Points.....	\$200 Off
25,000 Points.....	\$250 Off
30,000 Points.....	\$300 Off
35,000 Points.....	\$350 Off
40,000 Points.....	\$400 Off
45,000 Points.....	\$450 Off
50,000 Points.....	\$500 Off
(Maximum \$250 benefit per vehicle service.)	

ASK US ABOUT OUR **REWARDS PROGRAM!**

Purchase any new vehicle from us & receive:

LIFETIME ENGINE GUARANTEE

LIFETIME OIL CHANGES

LIFETIME CAR WASHES

MULTI-POINT INSPECTIONS

TOWING SERVICE

PLUS MUCH MORE!

ALL AT  
**NO CHARGE**  
TO YOU!

\*see dealer for complete details.

DEALERSHIP  
LOGO



MEMBER LOGIN >

Dealership Address | Dealership Address

**(222)123-4567**

DealershipName.com

DEALERSHIP  
LOGO

# CAR

THE HEAT OF SUMMER

## 2016 SPARK EV

STOCK: #123456  
MSRP: \$25,995

# \$138

PER MONTH | 36 MONTHS

# \$0 DOWN



\*10,000 mile per year lease. Maryland residents only. Offer valid until 7/31/2016.

## ALL EQUINOX OWNERS QUALIFY FOR A \$1,500 INCENTIVE ON ALL CURRENT 2016/2017 CHEVROLETS



\*Offer valid until 7/31/2016. May not be compatible with all offers. Customer is not required to trade qualifying Equinox. Equinox must be registered at same address as new purchase.

### ASK ABOUT OUR REWARDS PROGRAM

LIFETIME CAR WASHES  
FIRST OIL CHANGE\*  
ONE YEAR TOWING

FULL EXTERIOR DETAIL EVERY 2 YEARS  
LIFETIME LOCAL SHUTTLE SERVICE  
PLUS MUCH MORE!

ALL AT NO CHARGE TO YOU!  
\*SEE DEALER FOR DETAILS

Dealership Address | Dealership Address

(123) 456-7890

# DEALERSHIPSITE.COM